

Diageo India Launches Water, Sanitation, and Hygiene (WASH) Initiatives in Goa

Panjim, 25th March 2025: Diageo India (United Spirits Ltd.) among the country's leading alco-bev companies, announced the launch of two Water, Sanitation, and Hygiene (WASH) projects in Ponda, Goa in collaboration with BharatCares (a social impact arm of CSRBOX group). The inauguration ceremony was held in the presence of Mr. Madhu Khandeparkar, Gram Sarpanch, Bethoda Village, Mr. Anoop Saxena, Unit Head- Goa, Diageo India and Mr. Dhanraj Singh Chouhan, Project Coordinator – CSR Programs, BharatCares.

These WASH projects will benefit 85 students and faculty in Goa with improved access to clean drinking water and sanitation facilities. At Government Primary School, Bethoda, the initiative includes renovating school facilities, upgrading drinking water systems, and enhancing sanitation infrastructure. At Government Primary School, Mestwada, the focus will be on infrastructure renovation and the establishment of a dedicated drinking water station.

Navdeep Singh Mehram, Vice President, CSR & Sustainability, Diageo India said *"We are committed to preserving water for life as part of our 'Spirit of Progress' ESG action plan. Access to clean water and proper sanitation is essential for community well-being, particularly for young students. Through these WASH initiatives, we are ensuring a conducive learning environment, while empowering communities with sustainable water solutions. By investing in these projects, we aim to strengthen our commitment to responsible and inclusive growth and create long-term positive change."*

Abhishek Tyagi, AVP – Social Impact Programs, BharatCares said *"We are delighted to collaborate with Diageo India on this community engagement initiative. This WASH project will help create a lasting impact by ensuring access to clean water and sanitation facilities. Our aim is to enhance the quality of life and improve health outcomes for the community, especially women and children, and help them lead a dignified life."*

Vandita Paresh Naik, Principal, Government Primary School, Bethoda said *"The newly renovated facilities will make a huge difference for our students, ensuring they have access to clean drinking water and improved sanitation. This initiative will help enhance the overall well-being and learning experience of our children."*

Diageo India has been actively championing WASH initiatives across eight states in the country, positively impacting individuals through enhanced water accessibility, sanitation, and hygiene awareness. These initiatives align with the company's broader sustainability and community engagement goals, under its Spirit of Progress ESG action plan.

About BharatCares: BharatCares, a social impact arm of the CSRBOX group stands tall amongst the Top 50 Social Impact Organizations in India. Our ethos is centred on "delivering good in a better way." We believe in harnessing innovations, technology, and scale to provide solutions to societal challenges. Functioning as a social solution bridge, BharatCares facilitates collaboration among communities, innovators, and funders to get the best implementation models in place

About Diageo India: Diageo India is among the country's leading beverage alcohol company and a subsidiary of global leader Diageo Plc. The company manufactures, sells and distributes an outstanding portfolio of premium brands such as Johnnie Walker, Black Dog, Black & White, VAT 69, Antiquity, Signature, The Singleton, Royal Challenge, McDowell's No1, Smirnoff, Ketel One, Tanqueray, Captain Morgan and Godawan, an artisanal single malt whisky from India. Headquartered in Bengaluru, our wide footprint is supported by a committed team of around 3000 employees, 35 manufacturing facilities across states and union territories in India, a strong distribution network and a state-of-the-art Technical Centre. Incorporated in India as United Spirits Limited (USL), the company is listed on both the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

For more information about Diageo India, our people, our brands, and our performance, visit us at www.diageoindia.com. Visit Diageo's global responsible drinking resource, <http://www.DRINKiQ.com>, for information, initiatives, and ways to share best practices.

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