**Diageo India partners with TSL Foundation to train 200 young women for the hospitality industry under its ‘Learning for Life’ programme**

**Gurugram (Haryana), 18 July 2024:** Diageo India (United Spirits Ltd.) among the country’s leading alco-bev companies, partners with TSL Foundation to train 200 young women under its ‘Learning for Life’ programme. The training center in Bhondsi, Gurgaon was inaugurated in the presence of Shri Gaurav Singh, Additional CEO, Haryana State CSR Trust, Government of Haryana along with members from Diageo India and TSL Foundation team. The employability linked training programme will be conducted in collaboration with the Government of Haryana to build awareness to upskill and empower young women. This initiative is aligned to Diageo India’s commitment to championing Inclusion and Diversity, a key pillar of Diageo’s Society 2030: Spirit of Progress goals.

The two-month long training programme will include theory classes, on-job training and simulations in front office set up at the training center, activity-based learning, projects and periodic assessments, guest faculty lectures and interview preparation sessions for successful placements. Students will receive National Skill Development Corporation (NSDC) or equivalent government certification post completion of the programme and meeting the assessment criteria.

**Shri Gaurav Singh, Additional CEO, Haryana State CSR Trust, Government of Haryana** said,"This Skill Development Center will be a blessing for our young women, offering essential skills to thrive in major institutions. Many aspiring professionals lack access to foundational training, and this initiative by Diageo India and TSL Foundation bridges that gap. We plan to expand this center, providing invaluable training and placement support from industry leaders like Ramada and Radisson, helping candidates secure positions in top-tier organizations. In the spirit of 'Beti Bachao, Beti Padhao,' we extend the message to 'Beti ko Samriddh Banao.' Your commitment to this journey will unlock immense career opportunities. Thank you to Diageo India and TSL Foundation for launching this vital skill development center for the youth of Haryana."

**Navdeep Singh Mehram, VP- CSR & Sustainability, Diageo India** said, “Our partnership with TSL Foundation, is driven by a common goal to create a diverse workforce in the hospitality sector. Together, we aim to empower 200 young women with the skills to become self-reliant, thereby contributing to the economic development of the country. This initiative underscores our commitment to expanding the reach of our ‘Learning for Life’ programme and bolstering livelihood capabilities for individuals from under-represented communities.”

**Apoorva Sharma, Director- TSL Foundation**, said, “We are thrilled to collaborate with Diageo India whose dedication towards inclusive development is exemplary. In collaboration with the Government of Haryana we will educate and raise awareness on upskilling young women and supporting a thriving hospitality sector. Post completion of the programme, we will offer support for internships and employment opportunities.”

Over the years, Diageo has initiated multiple initiatives across NCR region including Water, Sanitation and Hygiene projects, programmes for Skilling Persons with Disability and promoting responsible consumption.

**About Diageo India**

Diageo India is among India’s leading beverage alcohol (alcobev) companies with an outstanding portfolio of premium brands. A subsidiary of Diageo Plc., it is listed in India on both the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) as United Spirits Limited (USL).

Headquartered in Bengaluru, Diageo India has one of the largest manufacturing footprints in alcobev with 36 facilities across India. It manufactures, sells and distributes Johnnie Walker, Black Dog, Black & White, VAT 69, Antiquity, Signature, The Singleton, Royal Challenge, McDowell’s No1, Smirnoff, Ketel One, Tanqueray, Captain Morgan and Godawan, an artisanal single malt whisky from India, bringing together global expertise and local pride to deliver innovative, world-class products and experiences to consumers. With a strong focus on driving a positive impact on society, Diageo India has been working on collective action to improve livelihoods, championing Grain to Glass sustainability, responsible consumption and nurturing the alcobev ecosystem, to contribute to India’s growth agenda.

For more information about Diageo India, our people, our brands, and our performance, visit us at [www.diageoindia.com](https://eur02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.diageoindia.com%2F&data=05%7C02%7CZarin.Darashaw%40diageo.com%7C6a950bbf321546edf99f08dc73efcbc6%7C88ed286b88d84faf918f883d693321ae%7C0%7C0%7C638512720980695208%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=5HunIfOlW4DUhhaLNeeUswFIc%2BmhjJai3pN9tRSwmaY%3D&reserved=0). Visit Diageo’s global responsible drinking resource, [http://www.DRINKiQ.com](https://eur02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.drinkiq.com%2F&data=05%7C02%7CZarin.Darashaw%40diageo.com%7C6a950bbf321546edf99f08dc73efcbc6%7C88ed286b88d84faf918f883d693321ae%7C0%7C0%7C638512720980711975%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=YuTRW32buCct1ja8%2BpHrPlQa%2B%2BNCHVqLlloL8WrGkk8%3D&reserved=0), for information, initiatives, and ways to share best practices.

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**About TSL Foundation**

TSL Foundation is a new age CSR consultancy, advisory and execution organisation working to change the development landscape across India. At TSL Foundation, our distinctiveness is embedded in the very essence of our approach and values, positioning us uniquely in the landscape of social impact. Our commitment to holistic integration is evident in the multidisciplinary fusion of data science, technology, research, and management techniques. This approach ensures that our solutions are not merely surface-level interventions but comprehensive, adaptable strategies that delve into the root causes of complex social challenges.

Embracing a global perspective, TSL's projects transcend geographical borders. We leverage insights to tailor solutions that resonate with diverse cultures and environments, fostering a universal impact that extends far beyond regional boundaries.

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