**Diageo India Announces Appointment of New**

**Chief Marketing Officer and Chairman of Royal Challengers Bangalore**

**June 13, 2018:** Diageo India, the country’s leading beverage alcohol company today announced key changes in its leadership team with Amrit Thomas, Chief Marketing Officer and RCB Chairman, moving to London as Marketing & Innovation Director, Europe. Julie Bramham will succeed Amrit as the new Chief Marketing Officer and be on the Executive Committee. Sanjeev Churiwala, Chief Financial Officer will take on the role of Chairman of Royal Challengers Sports Pvt Ltd (RCSPL) that runs the Royal Challengers Bangalore IPL franchise.

Julie Bramham has been with Diageo for over two decades and has held key positions in innovation, marketing and commercial across Europe and the globe. She is currently General Manager, Innovation for Europe.

Commenting on the change, **Anand Kripalu, Managing Director and CEO, Diageo India** said, *“We are delighted to welcome Julie to the Diageo India family. Her experience at working on our global brands and developed markets will add to the diversity of the Diageo business in India. I also wish Sanjeev the very best at RCSPL.”*

~END~

**Media Contacts:**

Charlotte Rodrigues | Charlotte.Rodrigues@diageo.com | +91 998 72651 10

Aashima Verma | Aashima.verma@bm.com | +91 987 3174 502

Natasha Kini | Natasha.kini@bm.com | +91 9820 2279 72

**About Diageo India**

Diageo India is the country’s leading beverage alcohol company and a subsidiary of global leader Diageo plc. The company manufactures, sells and distributes an outstanding portfolio of premium brands such as Johnnie Walker, Black Dog, Black & White, VAT 69, Antiquity, Signature, Royal Challenge, McDowell’s No.1, Smirnoff, Captain Morgan and Four Seasons.

Headquartered in Bengaluru, our wide footprint is supported by a committed team of over 5000 employees, 60 manufacturing facilities across states and union territories in India, a strong distribution network and a state-of-the-art Technical Centre.

Incorporated in India as United Spirits Limited (USL), the company is listed on both the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. For more information about Diageo India, our people, our brands, and performance, visit us at [www.diageoindia.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.diageoindia.com&d=DwMF-A&c=qwStF0e4-YFyvjCeML3ehA&r=LoGtLkczUtg3jlE3fMwYWK6qb01eWM9JVP_47pjuY94&m=Y5hXwsGIgUnI8Khe-FmpjedD3E4EIi4cbO7PQhabOWo&s=jw7GuNMeY8MWZau05J01NEGKQRgMrqXUYpBJjuKCHio&e=). Promoting responsible consumption of alcohol is at the core of our business. Visit Diageo’s global responsible drinking resource, [www.DRINKiQ.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.DRINKiQ.com&d=DwMGaQ&c=qwStF0e4-YFyvjCeML3ehA&r=TL8soca7tQfssW8C5-e5RZtzR4sFx3_0pCwYhxayodE&m=wq_v0qFALbR7KDmeDJQXWFeVDEs7kSmCRCRu8r_-eC0&s=XihrjrNvryAKYj4wQE5btsOGhAD5d1uBnXXdjK3w-K4&e=), for information, initiatives, and ways to share best practices.

Celebrating life, every day, everywhere.